



Order / Rev: 708526  
 Alt Order #: 06292035  
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Friends of Sherrod Brown  
 Product Desc: SHERROD BROWN/SENATE  
 Estimate:

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
6	WKYC	08/28/12	08/31/12	Tonight Show Tonight Show	CM	1135p-1237a	- TWTF - -	:30	7	\$750.00	P-2	0.00 NM	7	\$5,250.00
2X TU-TH, 1X FRI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	08/27/12	09/02/12	- TWTF - -		7			\$750.00			0.00		
7	WKYC	09/03/12	09/03/12	Tonight Show Tonight Show	CM	1135p-1237a	M- - - - -	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	09/03/12	09/09/12	M- - - - -		1			\$750.00			0.00		
8	WKYC	09/01/12	09/01/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	- - - - - S-	:30	2	\$1,000.00	P-2	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	08/27/12	09/02/12	- - - - - S-		2			\$1,000.00			0.00		
Totals													27	\$24,250.00